



2010 SHOW GUIDE ADVERTISING

Sizes	½ Page	Full Page	Inside Back or Inside Front Cover	Back Cover
AD RATES	\$350.00	\$600.00	\$700.00	\$900.00

See Ad Spec's on the next page!

Company Name _____ Contact _____

AD SIZE	CITY	COST
		\$
		\$
		\$
		\$
SUBTOTAL		
HST		
TOTAL		

Show Guide will appear as insert in one or more local papers. Dist. TBA.

<u>PAYMENT INFORMATION:</u>	PAYMENT MUST BE RECEIVED IN FULL
Visa/MC _____ Expiry _____ Cardholder _____ Signature _____	Cheque Attached <input type="checkbox"/> Chq # _____ \$ _____ Dated _____
<u>Please see the next page for Artwork and Ad specifications</u>	

AD REQUEST/FORM DUE: August 15th

AD MATERIAL DUE: Sept 1st

HINT - Design your ad as a Show Coupon & draw Traffic to your booth!

Mail or Fax or Email
ATR Productions
 11836 56 Street NW, Edmonton, AB T5W 3S6
 Ph: 888-999-1761 Fax: 877-409-8715 EMAIL: peri@victoriawomensshow.com



Victoria Women's Show Ad Specifications & Details

SHOW BROCHURE FORMAT:

- 8.5" x 5.5"
- 4 Process Colour
- Gloss Format

- Ad Specifications:

- ½ Page:

- Horizontal: 5" W x 3 7/8"D

- Full Page, Inside Back & Front Covers:

- 5"W x 8"D

- All artwork must be Camera Ready in a **TIFF, JPEG** (PC based only), **or EPS** format – 300 dpi
- All ads must be submitted with a PDF file for viewing & formatting reasons
- All Costs listed indicate Camera Ready Artwork

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